



FOR IMMEDIATE RELEASE

YNCU MOTIVATE 2 SKATE TEAMS UP WITH KIDSPORT TO SUPPORT LOCAL YOUTH IN SAULT STE. MARIE

A free, fun, festive skate in partnership with KidSport, with opportunities to give back to the local community

SAULT STE. MARIE, ON | December 16, 2025 - YNCU is closing out the holiday season by partnering with KidSport for another Motivate 2 Skate event in Sault Ste. Marie. The free skating session, taking place on December 30 from 10:00 a.m. to 12:00 p.m. at the YNCU Soo Pee Wee Arena, invites local families to enjoy time on the ice while celebrating community spirit. [Registration](#) is open now until December 28th. Pre-registration is required before attendance.

As part of the event, YNCU will also present a \$1,000 donation to KidSport, a national charitable organization dedicated to removing financial barriers so kids aged 18 and under can participate in organized sport. Through local chapters and nationwide programming, KidSport provides grants to help cover registration fees and equipment costs, ensuring all children can experience the confidence-building, community-connecting benefits of sport.

“We are thrilled to return to Sault Ste. Marie for another Motivate 2 Skate session this month,” says Shaylan Spurway, Manager of Communications and Community Impact at YNCU. “Motivate 2 Skate is about more than skating—it’s about giving kids the chance to build confidence, feel included, and be active. Partnering with KidSport allows us to support even more families in our community, especially during the holiday season.”

Participants in the event will enjoy a morning on the ice supported by trained volunteers, followed by a complimentary pizza lunch hosted by YNCU.

“We are thrilled to partner with YNCU for this Motivate 2 Skate event,” says (KIDSPORT REPRESENTATIVE, NAME, TITLE). “Events like this not only give kids the chance to be active and have fun, but also help remove barriers so all children in our community can participate in organized sport. We’re grateful for YNCU’s support in helping more kids build confidence, teamwork, and a love for being active.”

Motivate 2 Skate first launched in Sault Ste. Marie in 2022 and has since expanded across Ontario, offering free, beginner-friendly skating experiences to hundreds of children, newcomers, and families. Through community support and public donations, YNCU also provides gently used helmets and skates to participants who need them.

Register for the December 30 Motivate 2 Skate event [here](#). To learn more about YNCU's Motivate 2 Skate program, please visit yncu.com/about/Motivate2Skate.

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ABOUT YNCU

With 17 branches and a network of surcharge-free ATMs, Ontarians can access financial services close to home across southwestern and northern Ontario. At \$2.8 billion+ in assets under administration and 53,000 members strong (and growing!), YNCU is one of the largest credit unions in Ontario. As a community-based organization, not only do YNCU's partnerships and investments make a difference, its employees live and work in the communities they serve. YNCU's foundation is built on connectedness to the communities where it operates. Yearly, the organization sets aside a minimum of 1% of the pre-tax profit earned by the credit union in the previous fiscal year to be used for charitable organizations and associations that share its focus on improving our communities. Together with its members, employees and community partners, YNCU is helping to make life better in the places Ontarians live, work, learn and play!

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