

TABLET LENDING PROGRAM HELPS SENIORS NAVIGATE TECH

Twenty-four tablets are on loan for seniors part of Community Support Connections in Waterloo region

KITCHENER, ON | Tuesday, August 1, 2023 - YNCU branches in Waterloo region are partnering with Community Support Connections to teach seniors how to use tablets and smart devices.

Tech use has grown significantly in the last decade. In recent years, more seniors have acquired mobile or tablet devices to use for a variety of reasons, including staying connected to family, specifically throughout the global pandemic. However some seniors are still uneasy about the use of electronic devices.

"This program is going to continue to assist us on our mission to help seniors and people with disabilities stay happy and healthy in the comfort of their homes," says Jerry Lawlor, Director of Revenue Development, Community Support Connections. "We have more than 6,200 clients in the region. Learning to use a tablet will increase quality of life for some of our clientele. For instance memory, and staying connected to family that might be a fair distance away."

YNCU donated \$10,000 to Community Support Connections for the purchase of tablets on loan. As the program is ongoing, volunteers from YNCU branches in Waterloo region will be visiting the homes of seniors to help teach them how to use the devices.

"Seniors are a vital part of our community, but sadly are often forgotten when it comes to new technologies," says Daniella Hunte, Director, Sales & Coaching, YNCU. "As our society advances, we must ensure everyone has access to the skills they need to thrive. Technology is a major piece of our day-to-day lives, even when it comes to banking. Through this program, we're making sure seniors have the tools and skills they need to feel comfortable coming to our facilities and connecting to others online."

For more information on the tablet lending program visit the <u>Community Support Connections</u> <u>website</u>.

ABOUT YNCU

With 17 branches and a network of surcharge-free ATMs, Ontarians can access financial services close to home across southwestern and northern Ontario. At \$2 billion+ in assets under administration and 53,000 members strong (and growing!), YNCU is one of the largest credit unions in Ontario. As a community-based organization, not only do YNCU's partnerships and investments make a difference, its employees live and work in the communities they serve. YNCU's foundation is built on connectedness to the communities where it operates. Yearly the organization sets aside a minimum of 1% of the pre-tax profit earned by the credit union in the previous fiscal year to be used for charitable organizations and associations that share its focus on improving our communities. Together with its members, employees and community partners, YNCU is helping to make life better in the places Ontarians live, work, learn and play!

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For media inquiries, please contact:

Brittany Bortolon

Durrell Communications brittanyb@durrellcomm.com

Katherine Hill

Durrell Communications katherineh@durrellcomm.com