

FOR IMMEDIATE RELEASE

## YNCU TO BUILD NEW BRANCH IN STRATFORD

Moving its current operations to its new branch are part of ongoing efforts to improve service delivery to the community



**STRATFORD, ON | JANUARY 18, 2022** — YNCU is pleased to announce the construction of a new state-of-the-art facility for its Stratford branch. Located in the west end of Stratford, the new branch offers more services, more advisors and better solutions to Stratford and the surrounding area.

As a strong supporter of local economic growth, the credit union is proud to create a space that will serve the community for years to come. The building will feature new and innovative services geared towards modernizing the banking experience for its members. The branch will also offer flexible hours and increased accessibility to ensure all member needs are met.

"One of the things we have continued to work on is improving the services we provide to our members," says Archie Bonifacio, YNCU's Chief Member Experience Officer. "The completion and opening of this new branch offer even better solutions for the community's banking needs. We are continuing to work hard, ensuring members of our branches across Ontario experience best-in-class innovation and more personalized services."

To ensure a smooth transition, YNCU's current Stratford branch location will remain open until the new building is complete. Construction is expected to be complete by mid-2022, with a launch date scheduled for fall 2022.

"YNCU has been a strong part of our community for many years," says Andriana Akins, Assistant Manager, Member Services at YNCU's Stratford Branch. "Living and working in this community, I'm proud to be part of an organization innovating its operations for the future, to better support our members and community at large."

With this new construction, YNCU is excited to be part of the ongoing growth in Stratford's west end and an active member in the city's economic development. For more on YNCU, visit <u>www.yncu.com</u>.

-30-

## ABOUT YNCU

With 17 branches, and a network of surcharge-free ATMs, Ontarians can bank close to home across southwestern and northern Ontario. At \$2 billion+ in assets under administration and 53,000 members strong (and growing!), YNCU is one of the largest credit unions in Ontario. As a community-based organization, not only do YNCU's partnerships and investments make a difference, its employees live and work in the communities they serve. YNCU's foundation is built on connectedness to the communities where it operates. Yearly the organization sets aside a minimum of 1% of the pre-tax profit earned by the credit union in the previous fiscal year to be used for charitable organizations and associations that share its focus on improving our communities. Together with its members, employees and community partners, YNCU is helping to make life better in the places Ontarians live, work, learn and play!

Website: <a href="https://www.yncu.com/">https://www.yncu.com/</a> LinkedIn: <a href="https://www.linkedin.com/company/yncu">https://www.linkedin.com/company/yncu</a> Facebook: <a href="https://www.facebook.com/YourNCU/">https://www.facebook.com/YourNCU/</a> Twitter: <a href="https://twitter.com/YourNCU">https://twitter.com/YourNCU</a> Instagram: <a href="https://www.instagram.com/shopyourneighbourhood/?hl=en">https://twitter.com/YourNCU</a>

For media inquiries, please contact:

Wemimo Onikan Durrell Communications wemimoo@durrellcomm.com 226-338-8654