



YNCU CHALLENGES STAFF TO GO THE DISTANCE AND COLLECTIVELY TRAVEL TO EACH BRANCH IN SUMMER BIKE CHALLENGE

Challengers can record their mileage through walking, running or biking

KITCHENER, ON | June 9, 2023 - YNCU is challenging its staff to go the distance this summer, collectively travelling between each branch in Ontario.

The Going the Distance challenge will help raise funds for initiatives across Ontario, while encouraging YNCU staff to get out and get active throughout the summer months. The challenge runs from June to August.

“Activity and exercise play a major role in people’s wellness. We want to encourage our staff to get outside, move their bodies, and enjoy the summer weather,” says Archie Bonifacio, Chief Community Officer of YNCU. “We’re looking forward to seeing how many kilometres our teams can total this summer, while also supporting our communities.”

Three YNCU staff members – Matt Lukas, Joel Westerhof and Steve Baker – will kick off this year’s challenge by biking 60 kilometres each in the [Beyond Housing Out Spok’n Bike-a-thon](#) June 10. The organization provides affordable housing solutions for people in Waterloo region. The event is open for any other staff member to register as well and head out on their bikes.

YNCU staff will also participate in the [KidsAbility](#) Run, Walk or Wheel challenge from June 12 to 16. KidsAbility offers family-centred pediatric care to support children and youth in reaching their communication, developmental and behavioural goals. This challenge will close out on June 17 with Superhero Day. This community-wide fair encourages people to come together in the park for food and community.

Staff participating in this challenge will track their kilometres each month throughout the summer. The top three submissions will be entered to win a wellness prize.

With 17 branches and a network of surcharge-free ATMs, Ontarians can access financial services close to home across southwestern and northern Ontario. At \$2 billion+ in assets under administration and 53,000 members strong (and growing!), YNCU is one of the largest credit unions in Ontario. As a community-based organization, not only do YNCU's partnerships and investments make a difference, its employees live and work in the communities they serve. YNCU's foundation is built on connectedness to the communities where it operates. Yearly the organization sets aside a minimum of 1% of the pre-tax profit earned by the credit union in the previous fiscal year to be used for charitable organizations and associations that share its focus on improving our communities. Together with its members, employees and community partners, YNCU is helping to make life better in the places Ontarians live, work, learn and play!

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